

MINOR in

MARKETING: TECHNICAL SALES AND SERVICE 2025-2026

REQUIRED COURSES	CREDITS	SEMESTER OFFERED	COMPLETED
BGEN 112 Creative Problem Solving	3	Fall	☐
BMGT 245 Customer Service Management	3	Spring	☐
BMKT 325 Principles of Marketing	3	Fall	☐
BMKT 337 Consumer Behavior	3	Spring	☐
BMKT 338 Advertising and Promotion	3	Fall	☐
BMKT 345 Marketing Trends	3	Spring	☐
BMKT 436 Sales and Sales Management	3	Fall	☐
BMKT 441 Advanced Marketing Applications	3	Spring	☐
BUS 348 Business Communications	3	Spring	☐
GDSN 231 Graphic Design Applications	3	Fall	☐

TOTAL CREDITS 30