

September 22, 2015

RE: Proposal #15-1 - General Education Committee Disapproval

Joel,

The general education committee disapproved your proposal below. Here is their explanation for doing so.

#15-1

Was disapproved because the courses suggested to replace/ or added to the major have not been approved by the university nor have they been evaluated for the General Education content but were included in the proposed revision to Graphic Design anyway. The courses should be approved first, then judged for their general education content before the proposal was submitted.

Please feel free to contact me if you have questions.

A handwritten signature in blue ink, appearing to read "Lorren Schlotfeldt". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Lorren Schlotfeldt

Academic Senate President

ACADEMIC SENATE PROPOSAL TRACKING SHEET
(Document To Be Originated By the Academic Senate Secretary On Canary Color Paper)

Proposal #15-1	Title: B.A. Graphic Design Revision
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(Proposal explanation, submitter and college dean signatures on attached program/degree or course revision form.)

All proposals MUST have their originating college faculty body (Ex. Arts & Sciences, Education and Nursing; Technical Sciences) approval and must be signed by the submitter and the college dean before being submitted to the Academic Senate Secretary.

1. Submit all proposals (using the appropriate Academic Senate program/degree and/or course revision forms or General Education Inclusion form) to the Academic Senate Secretary. **NOTE: Level 1 or Level 2 forms must be submitted concurrent with this proposal where applicable. For Education proposals, PEU approval must be received prior to forwarding the proposal to the Senate.**
2. The Academic Senate Secretary logs and numbers items and forwards them to the appropriate Academic Senate subcommittee(s): General Education (if applicable), or Curriculum. A transmittal e-mail will be sent to the Recording Secretary of the receiving committee, cc Provost's Administrative Assistant, by the Academic Senate Secretary. A digital copy of the proposal will be linked on the Academic Senate Proposal page by the Academic Senate Secretary.
3. The Academic Senate subcommittee(s) consider(s) the proposal. If approved, the proposal is returned to the Academic Senate Secretary for forwarding to the next committee. If a committee disapproves the proposal, the originator may request that the item be forwarded to the next body for consideration. The committee will provide written rationale to the originator, via the Academic Senate, when a proposal is disapproved and the proposal is returned to the originator. Upon completion of committee action, the proposal will be returned to the Academic Senate Secretary, and a transmittal e-mail sent by the Committee Recorder to the Senate Secretary, cc Provost's Administrative Assistant.
4. The Academic Senate considers the proposal and recommends approval or disapproval. If approved, the proposal is forwarded to the Provost for consideration. If the Academic Senate disapproves the proposal, the originator may request that the item be forwarded to the Full Faculty for consideration, utilizing the procedures set forth in the Senate Bylaws. The Academic Senate will provide written rationale to the originator when proposals are disapproved and the proposal is returned to the originator.
5. Approved proposals will be forwarded to the Provost. The Provost approves or disapproves the proposal. If approved, the proposal is then forwarded to the Chancellor. From this point forward, the Provost's Administrative Assistant will update the Proposal page on the website.
7. The Chancellor approves or disapproves the proposal.
8. The proposal will then either be implemented or referred to MSU for further action. The tracking page on the Provost site will be updated as required.

Subcommittee and Academic Senate college representatives will notify their respective colleges' of the progress of submitted proposals or the proposal may be tracked via the web page -- <http://www.msun.edu/admin/provost/senate/proposals.htm>

Documentation and forms for the curriculum process is also available on the web page: <http://www.msun.edu/admin/provost/forms.htm>

******* (If a proposal is disapproved at any level, it is returned through the Academic Senate secretary and the Senate President, to the Dean of the submitting college who then notifies the originator.**

See back for tracking form

	Date	Action Taken	Signature	Date	Comments/Reason for Disapproval	Sent to	Date	Transmittal E-mail sent
*Abstract received by Senate Secretary		Copy to Senate President. Forward to Provost.						
*Provost		<input type="checkbox"/> Abstract Approved <input type="checkbox"/> Disapproved						
Received by Senate Secretary	09/02/15	Tracking form initiated	Lourdes Caven	09/02/15		Gen Ed	09/04/15	
General Education Committee (if applicable)		<input type="checkbox"/> Approved <input checked="" type="checkbox"/> Disapproved	<i>Courses have to be approved then examined for Gen Ed.</i>	<i>9/21/15</i>	<i>Gary L. Duccani</i>			
Curriculum Committee (if applicable)		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
Academic Senate		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
Full Faculty (if necessary)		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
Provost		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
Chancellor		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
MSU		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
BOR		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
NWCCU		<input type="checkbox"/> Approved <input type="checkbox"/> Disapproved						
Provost		Advise originating college and Academic Senate of status. Update Web page.						
Registrar		Catalog/Policy Manual Update						

NOTE: The secretary of the Academic Senate will update the Academic Senate Proposal web page from initial receipt until the proposal reaches the Provost. The Provost's Administrative Assistant will ensure that the current status of each proposal is maintained on the Academic Senate Proposal web page from that point forward. ***Abstract and pre-approval required for new programs ONLY.**

CEASN PROPOSAL TRACKING SHEET
(Document To Be Originated By CEASN Secretary)

1. Submit all proposals (using the appropriate Academic Senate program/degree and/or course revision forms) to the CEASN Administrative Assistant.
2. The CEASN Administrative Assistant forwards them to the appropriate CEASN Committee.

Add: CIS 112 Website Development

Proposal Number: <i>2013-57</i>	Title: <i>ARTH 3xx - Art History of the Renaissance</i> <i>ARTH 3xx Art History of the Baroque & Rococo</i> <i>ARTH 3xx History of Modern Art</i>
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Received by CEASN Administrative Assistant 1-28-13

Forwarded to CEASN College Meeting 2-20-13

Approved Disapproved
[Signature] 2/22/13
 Chair Signature Date

Returned to CEASN Administrative Assistant 2-22-13

Forwarded to Dean for Signatures 2-22-13

Made notations
[Signature] 2/25/13
 Dean Signature

Returned to CEASN Administrative Assistant 11-13-13

Forwarded to Professional Education Unit _____

Approved Disapproved

Returned to CEASN Administrative Assistant 7-30-15

[Signature] 4-17-15
 Signature Date

Forwarded to ACAD Senate 7-30-15

*None of these
 need to go to
 BOR.
 need academic proposal
 request form*

Graphic Design Program Revisions

January 27, 2013

1. Remove and discontinue ART 151, 2-Dimensional Design II.

This would be replaced by requiring an additional Art History (ARTH) course. Currently only one is required.

* I am currently proposing acceptance of the 3 new art history classes I have already developed.

2. Remove LIT 110 and LIT 230 as program requirements.

This would be replaced by adding CIS 112, Web Site Development.

* These are holdovers from the old Humanities and Social Sciences "Departmental Core," circa 1994-96. They are Cat. VI Gen. Ed. requirements and Graphic Design students will have fulfilled all Cat. VI requirements as a part of their degree completion.

3. Remove HSTR 102 and SOSOC 201 as specific requirements in the Graphic Design program.

* These, again, are holdovers from the old H & S Departmental core. They are Cat. IV requirements and Graphic Design students should be allowed to take any course in Cat. IV to fulfill that gen. ed. requirement... Economics, History, Psych., etc.

4. The total core program required credits would increase from 46 to 49.



COURSE REVISION FORM

NEW DROPPED _____ MAJOR REVISION _____ FOR INFORMATION ONLY _____

College A & S Program Area Graphic Design Date 1/28/13

Submitter Joel K. Smith Date 2-26-13
Signature Signature (indicates "college" level approval)

Please provide a brief explanation & rationale for the proposed revision(s):
This course will provide additional alternative offerings in the art history component of the Graphic Design program.

Please provide the following information:

College: A & S

Program Area: Graphic Design

Date: 1/28/13

Course Prefix & No.: 3xx

Course Title: Art History of the Renaissance

Credits: 3

Required by: Graphic Design
Selection option in Art Teaching minor

Selective in: all degree programs

Elective in: all degree programs

General Education: Category VI

Lecture: 3

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites): none

Proposed or New Catalog Description (include all prerequisites):

See attached syllabus

Course Outcome Objectives:

See attached syllabus

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources. None

COURSE REVISION FORM

PROPOSED REVISION FOR INFORMATION ONLY

College: _____ Program Area: _____

Department: _____

Please provide a brief explanation & rationale for the proposed revision(s). This course will provide additional alternative offerings in the art history component of the Graphic Design program.

Please provide the following information:

College: A & S

Program Area: Graphic Design

Term: 1991

Course Prefix & Number: xxx

Course Title: Art History of the Renaissance

Credits: 3

Revised by: Graphic Design

Section option in Art Teaching minor

Selective in all degree programs

elective in all degree programs

General Education: Category VI

Lecture: 3

Lecture/Lab:

Graphic Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites): none

Proposed or New Catalog Description (include all prerequisites):

See attached 2/18/91

Course Outcome Objectives

See attached 2/18/91

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources. None

ARTH 391

Art History of the Renaissance

Spring 2012

Joel K. Soiseth

Office: PH 203... phone: 265-3501

This course is intended to be a survey of the development of the visual arts in northern and southern Europe and the artwork created from **the 14th century to the 16th century**.

Text: Art in Renaissance Italy, 4th edition, John T. Paoletti & Gary M. Radke

Course objectives:

1. To provide knowledge and understanding of the culturally and historically significant works of art created during this period.
2. To develop a "visual arts vocabulary" as an aid to understanding this artwork, the media used, and the significant art movements of the period.
3. To provide increased awareness of the social, cultural and historical frameworks within which artists lived and their work was created.

Grading criteria:

1. **Three Examinations** (slide identification, essay and short answer).
Each examination counts 25 % of final grade.
 2. **One Research Paper**, dealing with the artists and historical periods we have covered will be required.
This paper will count 25 % of the final grade.
- * **Final grades** for the course will be determined by an average of these examinations and the research paper.

Student responsibility:

1. **Attendance at slide lectures is mandatory and students are expected to come to class on time.**
 2. Students are expected to complete all assigned reading.
 3. Students **must take all exams and complete the writing assignment.**
 4. Students must take the exams on the date scheduled, the only exceptions being:
 - (a) Students absent for a MSU-Northern sponsored event.
 - (b) Students absent for medical reasons or a family emergency.
- * **Students must make up the examination within 2 days of returning to class.**
- * **Students are responsible** for scheduling the make-up examination with the Professor.
- * **Turn off cell phones and do not use them or text during class!**

My office contact hours will be posted on my office door. Please contact me to arrange alternate meeting times if problems or emergencies arise.

* The professor reserves the right to amend the syllabus and modify the course curriculum.

Request for Inclusion in the General Education Core

Add to Category	Gen Ed Category	Area Description	Credits Required
	Category I	Communication	6
	Category II	Mathematics	3
	Category III	Natural Sciences with lab	6
	Category IV	Social Sciences/History	6
	Category V	Cultural Diversity	3
	Category VI	Fine Arts/Humanities	6
	Category VII	Technology	3

Course submitted for consideration:

College	Subject	Number	Title	Credits

Catalog Description:

Provide a detailed explanation; show evidence, and rationale meeting 80% of the objectives as directly related to the appropriate category I through IX for the proposed course inclusion.

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Print Name	Print Name
Submitter	Chair/Dean: Date:
Signature	Signature (indicates "college" level approval)

COURSE REVISION FORM

NEW DROPPED _____ MAJOR REVISION _____ FOR INFORMATION ONLY _____

College A & S Program Area Graphic Design Date 1/24/13

Submitter Joel K. Soiseth Dean [Signature] Date 2-26-13
Signature Signature (indicates "college" level approval)

Please provide a brief explanation & rationale for the proposed revision(s):
This course will provide additional alternative offerings in the art history component of the Graphic Design program.

Please provide the following information:

College: A & S

Program Area: Graphic Design

Date: 1/24/13

Course Prefix & No.: 3xx

Course Title: Art History of the Baroque and Rococo

Credits: 3

Required by: Graphic Design
Selection option in Art Teaching minor

Selective in: all degree programs

Elective in: all degree programs

General Education: Category VI

Lecture: 3

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites): none

Proposed or New Catalog Description (include all prerequisites):

See attached syllabus

Course Outcome Objectives:

See attached syllabus

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources. None

ARTH 391

ART HISTORY OF THE BAROQUE & ROCOCO

JOEL K. SOIETH
PH 203 EX. 3501

SPRING 2013

This course is intended to be a survey of the development of the visual arts (including painting, sculpture and architecture) in Western Europe in the 17th and 18th centuries.

Texts: 17th Century Art and Architecture
Ann Sutherland Harris

Course Objectives

1. To provide knowledge and understanding of culturally and historically significant works of art.
2. To develop a "visual arts vocabulary" as an aid to understanding artwork and art movements in general.
3. To provide increased awareness of the social, cultural and historical frameworks within which these artists lived and created.

Grading criteria:

1. **Three examinations** (slide identification, essay and short answer).
Each examination counts 25 % of final grade.
 2. **One Research paper**, dealing with the artists and historical periods we have covered will be required.
This paper will count 25 % of the final grade.
- * **Final grades** for the course will be determined by an average of these examinations and the research paper.

Student responsibility:

1. Attendance at slide lectures is **mandatory** and students are expected to come to class on time.
 2. Students are expected to complete all assigned reading.
 3. Students **must take all exams and complete the writing assignment.**
 4. Students must take the exams on the date scheduled, the only exceptions being:
 - (a) Students absent for a MSU-Northern sponsored event.
 - (b) Students absent for medical reasons or a family emergency.
- * Students must make up the examination **within 2 days** of returning to class.
* **Students are responsible** for scheduling the make-up examination with the Professor.

**** Turn all cell phones off in class and do not text in class!**

My office contact hours will be posted on my office door. Please contact me to arrange alternate meeting times if problems or emergencies arise.

* The professor reserves the right to amend the syllabus and modify the course curriculum.

Arth 391
History of the Baroque and Rococo

Tentative Schedule

- Week 1: Introduction, Baroque Style, Wolfflin Principles, Renaissance precursors to Baroque
Precursors, Leonardo da Vinci, Michelangelo
- Week 2: Titian, **Mannerism**, Veronese, Tintoretto, Correggio
17th Century Historical overview
- Week 3: **Italian Baroque:** Carracci, Caravaggio
Gentileschi, Bernini
- Week 4: **Spanish Baroque:** El Greco, Velazquez,
- Week 5: Zurbaran, Ribera, Murillo, etc.
Exam 1
- Week 6: **Flemish Baroque:** Rubens, Van Dyck
- Week 7: Peeters, Snyder, Brueghels
Dutch Baroque: Terbrugghen, Hals, Leyster, etc.
- Week 8: Rembrandt
Avercamp, Van Goyen, Van Ruisdael, Cuyp, Hobbema, Heda
- Week 9: Claesz, Steenwyck, Steen, de Hooch
- Week 10: Vermeer
French Baroque: de la Tour, Le Nain
- Week 11: **Exam 2**
French Baroque, Poussin, Lorrain, Versailles
- Week 12: **English Baroque:** Wren
- Week 13: **Rococo:** Watteau, Boucher, Fragonard, Chardin,
England: Hogarth
- Week 14: Gainsborough
Italy: Tiepolo, Canaletto
- Final Exam: Finals Week**

COURSE REVISION FORM

NEW DROPPED _____ MAJOR REVISION _____ FOR INFORMATION ONLY _____

College A & S Program Area Graphic Design Date 1/24/13

Submitter Joel K. Smith Signature
Dean [Signature] Signature (indicates "college" level approval) Date 2-26-13

Please provide a brief explanation & rationale for the proposed revision(s):
This course will provide additional alternative offerings in the art history component of the Graphic Design program.

Please provide the following information:

College: A & S

Program Area: Graphic Design

Date: 1/24/13

Course Prefix & No.: 3xx

Course Title: History of Modern Art

Credits: 3

Required by: Graphic Design

Selection option in Art Teaching minor

Selective in: all degree programs

Elective in: all degree programs

General Education: Category VI

Lecture: 3

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites): none

Proposed or New Catalog Description (include all prerequisites):

See attached syllabus

Course Outcome Objectives:

See attached syllabus

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources. None

ART 391

HISTORY OF MODERN ART

**JOEL K. SOIETH
PH 203 EX. 3231**

SPRING 2011

This course is intended to be a survey of the development and history of the Modern Era in visual art (including painting, sculpture, etc.) from the late 18th century to the late 1900's.

Text: History of Modern Art, H. H. Arnason & Elizabeth C. Mansfield

Course objectives:

1. To provide knowledge and understanding of culturally and historically significant works of art.
2. To develop a "visual arts vocabulary" as an aid to understanding artwork and art movements in general.
3. To examine the lives and careers of selected significant artists in this time frame.
4. To provide increased awareness of the social, cultural and historical frameworks within which these artists lived and created.

Grading criteria:

1. **Three examinations** (slide identification, essay and short answer).
Each examination counts 25 % of final grade.
 2. **One Written assignment**, dealing with the artists and historical periods we have covered will be required.
This paper will count 25 % of the final grade.
- * **Final grades** for the course will be determined by an average of these examinations and the writing assignment.

Student responsibility:

1. Attendance at slide lectures is **mandatory** and students are expected to come to class on time.
 2. Students are expected to complete all assigned reading.
 3. Students **must take all exams and complete the writing assignment.**
 4. Students must take the exams on the date scheduled, the only exceptions being:
 - (a) Students absent for a MSU-Northern sponsored event.
 - (b) Students absent for medical reasons or a family emergency.
- * Students must make up the examination **within 2 days** of returning to class.
* **Students are responsible** for scheduling the make-up examination with the Professor.

**** Cell phone use and texting is not allowed in class!**

NORTHERN BOOKSTORE

Course Information

1. This course is slide-lecture in format. Students are expected to take notes on the material covered. I will, whenever possible, let the class know what will be covered on a day to day basis.
2. The text for the course is a basic guide, and I will be covering material and information which may not be a part of this text. Therefore, it is important to come to class or to obtain notes from someone in class in the event that you may have to be absent.
3. All slides shown in the lecture sessions will be displayed in the downstairs case for review.
4. Exams for the class will deal only with the material & art work covered in lecture. Exams will also involve the ability to identify the works of art covered. No exams are given early.
5. We will cover the following movements and artists associated with them:

Neoclassicism, Romanticism, Realism, Impressionism, American art of the 1800s, Post-Impressionism, Symbolism, Expressionism, Cubism, Fauvism, Dada, Surrealism, Regionalism, Abstract Expressionism, Pop art, Performance art, Photorealism.

My office contact hours will be posted on my office door. Please contact me to arrange alternate meeting times if problems or emergencies arise.

I can also be reached by email at: soiseth@msun.edu

* The professor reserves the right to amend the syllabus and modify the course curriculum.

COURSE REVISION FORM

NEW DROPPED _____ MAJOR REVISION FOR INFORMATION ONLY _____

College A&S Program Area Graphic Design Date Apr. 25, 2014

Submitter Joel K. Soiseth Dean Carol A. Raphael Date _____
Signature Signature (indicates "college" level approval)

Please provide a brief explanation & rationale for the proposed revision(s):

Add CIS 112 Web Site Development as a replacement

Please provide the following information: for discontinued Lit & History
Courses.

College:

Program Area:

Date:

Course Prefix & No.: CIS 112

Course Title: Web Site Development

Credits: 3

Required by:

Selective in:

Elective in:

General Education:

Lecture:

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites):

Proposed or New Catalog Description (include all prerequisites):

Course Outcome Objectives:

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

COURSE REVISION FORM

NEW _____ DROPPED X MAJOR REVISION _____ FOR INFORMATION ONLY _____

College: CEASN Program Area: Graphic Design Date: 4-24-2013

Submitter: Norton Pease Dean: [Signature] Date: 4-25-2013
Signature Signature (indicates "college" level approval)

Please provide a brief explanation & rationale for the proposed revision(s):

This course is being removed from the program as it has objectives that are related to ARTZ 106 Visual Language 2-D Foundations.

Please provide the following information:

College: **CEASN**
Program Area: **Graphic Design**
Date: **4-24-2013**
Course Prefix & No.: **ARTZ 107**

Course Title: **Visual Language 2-D Foundations II**
Credits: **3**

Required by: **Graphic Design**

Selective in:
Elective in:
General Education: **Humanities/Fine Arts**

Lecture:
Lecture/Lab:
Gradable Lab:
Contact hours lecture:
Contact hours lab:

Current Catalog Description (include all prerequisites):

A lecture/studio course investigating the elements of color: hue, value, and intensity. Color harmony and contrasts studied in compositional context.

Proposed or New Catalog Description (include all prerequisites):

Course Outcome Objectives:

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

COURSE REVISION FORM

NEW _____ DROPPED MAJOR REVISION FOR INFORMATION ONLY _____

College A&S Program Area Graphic Design Date Apr. 25, 2014

Submitter Joel K. Loiseith Dean Conor A. Reppner Date _____
Signature Signature (indicates "college" level approval)

Please provide a brief explanation & rationale for the proposed revision(s):

Course is a part of the old Hum. Soc. Sci core.

Please provide the following information:

No longer relevant to Graphic Design.

College: A&S

Program Area: G. Design

Date:

Course Prefix & No.: HSTR 102

Course Title: American History

Credits: 3

Required by:

Selective in:

Elective in:

General Education:

Lecture:

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites):

Proposed or New Catalog Description (include all prerequisites):

Course Outcome Objectives:

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

COURSE REVISION FORM

NEW _____ DROPPED X MAJOR REVISION X FOR INFORMATION ONLY _____

College A & S Program Area Graphic Design Date Apr. 25, 2014

Submitter Jed K. Smith Dean Carol A. Reifmiller Date _____
Signature Signature (indicates college level approval)

Please provide a brief explanation & rationale for the proposed revision(s):

Course is a part of old Hum. Soc. Sci. core.

Please provide the following information:

College: A & S
Program Area: Graphic Design

Date:

Course Prefix & No.: LIT 230

Course Title: World Lit Survey
Credits: 3

Required by:

Selective in:

Elective in:

General Education:

Lecture:

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites):

Proposed or New Catalog Description (include all prerequisites):

Course Outcome Objectives:

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

COURSE REVISION FORM

NEW _____ DROPPED X MAJOR REVISION X FOR INFORMATION ONLY _____

College A&S Program Area Graphic Design Date Apr. 25, 2014

Submitter Joel K. Soreth Dean Conelia R. Ruffner Date _____
Signature Signature (indicates "college" level approval)

Please provide a brief explanation & rationale for the proposed revision(s):

Course is a part of the old Hum. Soc. Sci. core.

Please provide the following information:

College: A&S

Program Area: G. Design

Date:

Course Prefix & No.: SOSC 201

Course Title: Introduction to the Social Sciences
Credits: 3

No longer relevant to Graphic Design prog.

Required by:

Selective in:

Elective in:

General Education:

Lecture:

Lecture/Lab:

Gradable Lab:

Contact hours lecture:

Contact hours lab:

Current Catalog Description (include all prerequisites):

Proposed or New Catalog Description (include all prerequisites):

Course Outcome Objectives:

Additional instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Montana Board of Regents
ACADEMIC PROPOSAL REQUEST FORM

Item Number: XXX-XXXX+XXXXX Meeting Date: _____
Institution: MSU-Northern CIP Code: _____
Program Title: B.A. Graphic Design Revision

Please mark the appropriate type of request and submit with an Item Template and any additional materials, including those listed in parentheses following the type of request. For more information pertaining to the types of requests listed below, how to complete an item request, or additional forms please visit the [Academic, Research and Student Affairs Handbook](#).

A. Notifications:

Notifications are announcements conveyed to the Board of Regents at the next regular meeting.

- 1a. Placing a program into moratorium** (Document steps taken to notify students, faculty, and other constituents and include this information on checklist at time of termination if not reinstated)
- 1b. Withdrawing a program from moratorium**
- 2. Intent to terminate an existing major, minor, option or certificate – Step 1** (Phase I Program Termination Checklist)
- 3. Campus Certificates, CAS/AAS-Adding, re-titling, terminating or revising a campus certificate of 29 credits or less**
- 4. BAS/AA/AS Area of Study**

B. Level I:

Level I proposals are those that may be approved by the Commissioner of Higher Education. The approval of such proposals will be conveyed to the Board of Regents at the next regular meeting of the Board.

- 1. Re-titling an existing major, minor, option or certificate**
- 2. Adding a new minor or certificate where there is a major or an option in a major** (Curriculum Proposal Form)
- 3. Revising a program** (Curriculum Proposal Form)
- 4. Distance or online delivery of an existing degree or certificate program**
- 5. Terminating an existing major, minor, option or certificate – Step 2** (Completed Program Termination Checklist)

Temporary Certificate or AAS Degree Program

Approval for programs under this provision will be limited to two years. Continuation of a program beyond the two years will require the proposal to go through the normal Level II Proposal approval process.

Goal 3:

TO GENERATE A PROFESSIONAL PRESENTATION PORTFOLIO.

Outcome 1:

STUDENTS WILL DEMONSTRATE PROFESSIONAL GRAPHIC DESIGN STANDARDS AND METHODS NEEDED FOR ENTRY LEVEL EMPLOYMENT.

(PROFESSIONAL LEVEL WORK THAT REFLECTS CURRENT STYLES/TRENDS, CONCEPT AND INNOVATION)

Professional Work: *Are industry design standards and methods evident?*



Portfolio showcases a high level of craftsmanship and organization.



Portfolio showcases an acceptable level of craftsmanship and organization.



Portfolio showcases a lack of craftsmanship and organization.

Reflects Current Styles and Trends: *Are designs reflective of current styles and trends?*



Work appears to be current through appearance (ie. layout, use of typography, and imagery) and design.



Work has aspects of current styles and trends, but portfolio may appear to be inconsistent.



Work lacks any current styles and trends.

Goal 3:

TO GENERATE A PROFESSIONAL PRESENTATION PORTFOLIO.

Outcome 1:

STUDENTS WILL DEMONSTRATE PROFESSIONAL GRAPHIC DESIGN STANDARDS AND METHODS NEEDED FOR ENTRY LEVEL EMPLOYMENT.

(PROFESSIONAL LEVEL WORK THAT REFLECTS CURRENT STYLES/TRENDS, CONCEPT AND INNOVATION)

Concept and Innovation: *How well does the design relate to the concept and has the student introduced new ideas to the design?*

Design supports concept and is innovative and/or original.

Design has aspects that support concept and has aspects of innovation, but overall not at a high level of excellence.

Design lacks any demonstration of concept support for design and innovation.

Goal 3:

TO GENERATE A PROFESSIONAL PRESENTATION PORTFOLIO.

Outcome 2:

STUDENTS WILL APPLY LEARNED KNOWLEDGE TO DESIGNS THROUGH THE DEVELOPMENT OF PRINTED MATERIALS.

(LAYOUT, TYPOGRAPHY, CREATIVITY AND COMMUNICATION INTENT)

Layout: *How effective is the design's composition?*

Strong evidence of emphasis, subordination and directional movement throughout composition.

Some evidence of a successful composition through focal point and directional movement.

Successful compositional evidence is lacking.

Typography: *Are typographical principles applied to design(s)?*

Student is successful in using typographic design to address an original design problem through effective communication.

Student demonstrates an understanding of effective typographic design, but improvement is needed.

Student's design lacks typographic concepts and understanding.

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(LAYOUT, TYPOGRAPHY, CREATIVITY AND COMMUNICATION INTENT)

Creativity: *Has the student applied creativity and innovation within the design?*

Strong evidence of originality, playfulness, fluency, sensitivity, flexibility, analytical skill and organization is evident within the design.

Some evidence of originality, playfulness, fluency, sensitivity, flexibility, analytical skill and organization is evident within the design.

Lacks evidence of originality, playfulness, fluency, sensitivity, flexibility, analytical skill and organization is evident within the design.

Communication Intent: *Does the design communicate effectively and address the original design problem?*

Design communicates the student's intent and effectively addresses the original design problem.

Some evidence of a communicative approach is made that addresses the original design problem.

Design is inconsistent in communicative approach.

Goal 3:

TO GENERATE A PROFESSIONAL PRESENTATION PORTFOLIO.

Outcome 3:

STUDENTS WILL APPLY LEARNED KNOWLEDGE TO ELECTRONIC DESIGNS.

(DIGITAL PRODUCTION, INTEGRATION OF TECHNOLOGY, CREATIVITY, AND COMMUNICATION INTENT)

Digital Production: *Does the design demonstrate proficiency with technical software?*

Student exhibits mastery of all software programs through design.

Student exhibits confidence in software, but design approach is basic.

Student demonstrates little to no confidence in use of software programs.

Integration of Technology: *Is technology used to generate new ideas and innovative designs?*

Designs are generated through the exploration of ideas and process to create new results.

Designs showcase an attempt to explore through ideas and process, but identifies a low level of innovation.

Designs show no attempt to explore through ideas and process. Designs lack any innovation as a result.

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