

PROCEDURAL SEQUENCE FOR ACADEMIC SENATE APPROVAL OF PROPOSALS

1. Submit all proposals to the Office of Academic Affairs.
2. The Senate President will log items and forward them to the appropriate Senate subcommittees.
3. The Senate subcommittee will send the proposal to the Senate.
4. Senate proposals will be considered by the Full Faculty.
5. If approved, the proposal will then be forwarded to the Provost/Senior Vice Chancellor.

Proposals that require action to approve/disapprove/table or remand will be sent back to the Senate according to the monthly meeting schedule.

TITLE: Revise Graphic Design Program
 SUBCOMMITTEE: Curriculum PROPOSAL #: 00-18

PROPOSAL:

REVISE THE GRAPHIC DESIGN PROGRAM

Action Signatures:

[Signature] 11-20-2000
 Submitter Date

[Signature] 12/15/00
 College Chair/Dean Date

T. Welch
 Committee Chair

Approve Disapprove Date 02/06/01

[Signature]
 Committee Chair Academic Senate

Approve Disapprove Date 2-13-01

[Signature]
 Faculty Senate President

Approve Disapprove Date 2-27-01

[Signature]
 Provost/Senior Vice Chancellor for Academic Affairs

Approve Disapprove Date 3/07/01

Revised: 11/15/99
[Signature]
 Chancellor

approve Disapprove
 Date 3/16/01

Curriculum Change Synopsis

Department: _____ Program Area: _____

CHECK ONE: Information only _____ New Course _____ Drop Course _____
 Modified Course and Description _____ Program Revision _____

This form should be used as a header on all curriculum materials during approval, and provided alone to all departments as per the flow chart and procedural sequence. Describe the change in the following space. If the change is Programmatic, please use left and right columns to illustrate before and after modifications (attach additional sheets as needed). If the change is a major course revision, state the catalog description before and after. Attach Course Revision form/s to this sheet for Curriculum Committee only

This Program Revision includes the following actions:

- DRFT 156, 256, 356, and 456 are dropped from the GDSN AAS and GDSN BA
- the Graphic Design Minor is dropped
- ART 254 and ART 256 are added to the GDSN BA with the student having a choice between the two
- GDSN 150 is changed to GDSN 231
- new courses: GDSN 232 Electronic Design Applications, GDSN 240 Electronic Design I, and GDSN 340 Electronic Design II are added to the GDSN BA
- GDSN 232 and GDSN 240 are added to the GDSN AAS

In the following space please include a brief description of the rationale for the changes.

We need to make the GDSN degrees more applicable to the field and more marketable to prospective students.

Action Signatures:

Department _____ Date _____
 General Ed. Comm. (if Gen Ed) _____ Date _____

Approve _____ Disapprove _____
 Curriculum Committee _____ Date _____
 Approve _____ Disapprove _____

(Curriculum Committee signature accounts for consideration of affected department concerns)

Faculty Senate _____ Date _____
 Approve _____ Disapprove _____

Full Faculty _____ Date _____
 Approve _____ Disapprove _____

Vice Pres. for Academic Affairs _____ Date _____
 Approve _____ Disapprove _____

Program Revision Form

NEW _____ DROPPED _____ MAJOR REVISION X INFORMATION ONLY _____

Department ARTS & SCIENCE Program Area GRAPHIC DESIGN Date: _____

Please provide in the space below a "before and after" picture of the program with the changes in the program noted. Attached appropriate Course Revision Forms.

Present Graphic Design BA			Proposed Graphic Design BA		
Freshman Year			Freshman Year		
ART 120	Drawing I	3	ART 120	Drawing I	3
ART 150	Two-Dimensional Design I	3	ART 150	Two-Dimensional Design I	3
ART 151	Two-Dimensional Design II	3	ART 151	Two-Dimensional Design II	3
CIS 110	Introduction to Computers	3	CIS 110	Introduction to Computers	3
DRFF 156	Introduction to CAD	3	ENGL 111	Written Communications I	3
ENGL 111	Written Communications I	3	ENGL 112	Written Communications II	3
ENGL 112	Written Communications II	3	SPCH 141	Fundamentals of Speech	3
GDSN 150	Graphic Design Applications	3		or	
SPCH 141	Fundamentals of Speech	3	SPCH 142	Interpersonal Communication	3
	or		HIST 142	History of Western Civilization II	3
SPCH 142	Interpersonal Communication	3	MATH 110	Math for Liberal Arts	4
	Electives	6		Electives	6
Sophomore Year			Sophomore Year		
DRFF 256	3D CAD	3	ART 254	Painting I	3
ENGL 114	Introduction to Literature	3		or	
	or		ART 256	Watercolor Painting I	3
ENGL 214	Introduction to World Literature	3	ENGL 114	Introduction to Literature	3
GDSN 220	Illustration I	3		or	
GDSN 250	Graphic Design I	3	ENGL 214	Introduction to World Literature	3
GDSN 270	Introduction to Photography	3	GDSN 220	Illustration I	3
HIST 142	History of Western Civilization II	3	GDSN 231	Graphic Design Applications	3
MATH 110	Math for Liberal Arts	4	<u>GDSN 232</u>	<u>Electronic Design Applications</u>	<u>3</u>
	Lab Science	3	<u>GDSN 240</u>	<u>Electronic Design I</u>	<u>3</u>
	Electives	5	GDSN 250	Graphic Design I	3
Junior Year			Junior Year		
DRFF 356	CAD Presentation	4	GDSN 270	Introduction to Photography	3
GDSN 320	Illustration II	3		Lab Science	3
GDSN 350	Graphic Design II	3		Electives	5
GDSN 370	Photography II	3	Senior Year		
	Foreign Language	8	GDSN 320	Illustration II	3
	Distribution Area C. Selective	3	<u>GDSN 340</u>	<u>Electronic Design II</u>	<u>3</u>
	Electives (6 cr. at 300 or 400 level)	9	GDSN 350	Graphic Design II	3
Senior Year			GDSN 370	Photography II	3
ART 361	Art History of Western Civ. I	3		Foreign Language	8
	or			Distribution Area C. Selective	3
ART 362	Art History of Western Civ. II	3		Electives (6 cr. at 300 or 400 level)	9
DRFF 456	CAD Presentation II	3	Senior Year		
GDSN 450	Graphic Design III	4	ART 361	Art History of Western Civ I	3
	Distribution Area B. Selective	3		or	
	Electives (300 or 400 level)	11	ART 362	Art History of Western Civ II	4
Total		120	GDSN 450	Graphic Design III	4
				Distribution Area B. Selective	3
				Electives (300 or 400 level)	12
			Total		120

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Program Revision Form

NEW _____ DROPPED _____ MAJOR REVISION X INFORMATION ONLY _____

Department ARTS & SCIENCES Program Area GRAPHIC DESIGN Date: 20NOV2000

Please provide in the space below a "before and after" picture of the program with the changes in the program noted. Attached appropriate Course Revision Forms.

Present Graphic Design AAS

Proposed Graphic Design AAS

Freshman Year

ART	100	Introduction to Art	3
ART	120	Drawing I	3
ART	150	Two-Dimensional Design I	3
ART	151	Two-Dimensional Design II	3
CIS	110	Introduction to Computers	3
DRFT	156	Introduction to CAD	3
ENGL	111	Written Communications I	3
GDSN	150	Graphic Design Applications	3
		Electives	9

Freshman Year

ART	100	Introduction to Art	3
ART	120	Drawing I	3
ART	150	Two-Dimensional Design I	3
ART	151	Two-Dimensional Design II	3
CIS	110	Introduction to Computers	3
ENGL	111	Written Communications I	3
MATH	110	Math for Liberal Arts	4
SPCH	141	Fundamentals of Speech	
		or	3
SPCH	142	Interpersonal Communication	
		Electives	9

Sophomore Year

ART	254	Painting I	
		or	3
ART	256	Watercolor Painting	
DRFT	256	3D-CAD	3
GDSN	220	Illustration I	3
GDSN	250	Graphic Design I	3
GDSN	270	Introduction to Photography	3
MATH	110	Math for Liberal Arts	4
SPCH	141	Fundamentals of Speech	
		or	3
SPCH	142	Interpersonal Communication	
		Area B Selective	3
		Area C Selective	3
		Electives	6
		Total credits	67

Sophomore Year

ART	254	Painting I	
		or	3
ART	256	Watercolor Painting	
GDSN	220	Illustration I	3
GDSN	<u>231</u>	Graphic Design Applications	3
<u>GDSN</u>	<u>232</u>	<u>Electronic Design Applications</u>	<u>3</u>
<u>GDSN</u>	<u>240</u>	<u>Electronic Design I</u>	<u>3</u>
GDSN	250	Graphic Design I	3
GDSN	270	Introduction to Photography	3
		Electives	12
		Total credits	67

Strike through in present program indicates removal of courses and underline in the proposed program indicates addition, or changes to existing courses.

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Program Revision Form

NEW _____ DROPPED MAJOR REVISION _____ INFORMATION ONLY _____

Department ARTS & SCIENCES Program Area GRAPHIC DESIGN Date: 20 NOV 2000

Please provide in the space below a "before and after" picture of the program with the changes in the program noted. Attached appropriate Course Revision Forms.

Present Graphic Design Minor

Proposed Graphic Design Minor

ART	120	Drawing I	3
ART	150	Two-Dimensional Design I	3
ART	151	Two-Dimensional Design II	3
GDSN	150	Graphic Design Applications	3
GDSN	220	Illustration I	3
GDSN	250	Graphic Design I	3
GDSN	270	Introduction to Photography	3
GDSN	320	Illustration II	
		or	3
GDSN	370	Photography II	
GDSN	350	Graphic Design II	3
GDSN	450	Graphic Design III	4
		Total credits	30

NONE

Present Minor is Eliminated

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Course Revision Form

NEW DROPPED MAJOR REVISION INFORMATION ONLY

College Arts and Sciences Program Area Graphic Design Date: 20Nov2000

Prefix GDSN No. 231 Title Graphic Design Applications Cr 3

Required by Graphic Design AAS, Graphic Design BA

Selective in NA

Elective in Any

General Education Group A

Lecture 1 Lecture/Lab 2 Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

GDSN 150 Graphic Design Applications

This course is an introduction to software applications used by today's graphic design industry. A workbook-guided approach is employed and the course is self-paced. Photoshop, Illustrator, and QuarkXpress are covered in the course. This course is prerequisite to GDSN 320, GDSN 350, and GDSN 450.

Proposed Catalog Description (include all prerequisites):

GDSN 231 Graphic Design Applications

This course is an introduction to software applications used by today's graphic design industry. A workbook-guided approach is employed and the course is self-paced. Photoshop, Illustrator, and QuarkXpress are covered in the course. This course is prerequisite to GDSN 320, GDSN 350, and GDSN 450.

Course Outcome Objectives:

After taking this course the student will have fundamental knowledge and skill with graphic design applications.

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Course Revision Form

NEW X DROPPED _____ MAJOR REVISION _____ INFORMATION ONLY _____

College Arts and Sciences Program Area Graphic Design Date: 20Nov2000

Prefix GDSN No. 232 Title Electronic Design Applications Cr 3

Required by Graphic Design AAS, Graphic Design BA

Selective in NA

Elective in Any

General Education Group A

Lecture 1 Lecture/Lab 2 Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

Proposed Catalog Description (include all prerequisites):

This course is an introduction to software applications used by today's graphic design industry for electronic media. A workbook-guided approach is employed and the course is self-paced. Dreamweaver, Fireworks, and Flash are covered in the course. This course is prerequisite to GDSN 240, GDSN 340, and GDSN 450.

Course Outcome Objectives:

After completing this course the student will have basic knowledge and skills the the software involved.

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Multiple copies of the mentioned software would be required.

Course Revision Form

NEW X DROPPED _____ MAJOR REVISION _____ INFORMATION ONLY _____

College Arts and Sciences Program Area Graphic Design Date: 20Nov2000

Prefix GDSN No. 240 Title Electronic Design I Cr 3

Required by Graphic Design AAS, Graphic Design BA

Selective in NA

Elective in Any

General Education Group A

Lecture 1 Lecture/Lab 2 Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

Proposed Catalog Description (include all prerequisites):

This course covers web site design using page creation applications and image editing applications.

Prerequisite: GDSN 232

Course Outcome Objectives:

After taking this course the student will be able to apply visual design principles to web pages of their own design.

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Multiple copies of the appropriate software will be required.

Course Revision Form

NEW X DROPPED _____ MAJOR REVISION _____ INFORMATION ONLY _____

College Arts and Sciences Program Area Graphic Design Date: 20Nov2000

Prefix GDSN No. 340 Title Electronic Design II Cr 3

Required by Graphic Design BA

Selective in NA

Elective in Any

General Education Group A

Lecture 1 Lecture/Lab 2 Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

Proposed Catalog Description (include all prerequisites):

This course covers web site design using page creation applications and image editing applications. Additionally, animation and multimedia will be incorporated into the design process. Prerequisite: GDSN 240

Course Outcome Objectives:

After taking this course the student will be able to apply visual design principles to web pages of their own design.

New instructional resources needed (including library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Multiple copies of the appropriate software will be required.