Appendix EEE

SLAP for Graphic Design

MONTANA STATE UNIVERSITY NORTHERN

Student Learning Assessment Plans
Unit Continuous Improvement Plans

Home List Plan Home

MSU-NORTHERN\p91k954

Plan View

Plan:	**2012-2013: Graphic Design BA**
Description:	Bachelor of Arts in Graphic Design
Completed By:	
Plan Date:	10/18/2012
Plan Type:	Student Learning Assessment Plan
Plan Status:	Development

.	Application of the principles of design (basic) and understand its connection to communication.	Appreciation of and understanding of cultural and historical significances of the Art canon	To generate a professional presentation portfolio.		
.					
.	Ability to use basic design principles to visually communicate a message and give meaningful visual form to content.	Student displays an understanding of the historical and cultural implications of the Art canon.	Students will demonstrate professional graphic design standards and methods needed for entry level employment.	Students will apply learned knowledge to designs through the development of printed materials.	Students will apply learned knowledge to electronic designs.
.	GDSN 450		Outcomes are addressed in GDSN 450 capstone course where a professional portfolio is generated in the areas of professional level work that reflects current	Outcomes are addressed in GDSN 450 capstone course where a professional portfolio is generated in areas of layout, typography,	Outcomes are addressed in GDSN 450 capstone course where a professional portfolio is generated in the areas of (digital production, integration of technology

		styles/trends, concept and innovation.	creativity, and communication intent.	through ideas, creativity, and communication intent).
Track student success with portfolio at conclusion of GDSN 450.	Track student success with portfolio at conclusion of ARTH 330 or ARTH 340.	Track student success with portfolio at conclusion of GDSN 450.	Track student success with portfolio at conclusion of GDSN 450.	Track student success with portfolio at conclusion of GDSN 450.
70% of students will achieve at least 70% based on GDSN Rubric/ and mirror percentage for GDSN 450.	70% of students will achieve at least 70% based on course completion for either ARTH 330 or ARTH 340.	70% of students will achieve at least 70% based on GDSN Rubric/ and mirror percentage for GDSN 450.	70% of students will achieve at least 70% based on GDSN Rubric/ and mirror percentage for GDSN 450.	70% of students will achieve at least 70% based on GDSN Rubric/ and mirror percentage for GDSN 450.
Established in review of '12 plan	Established in review of '12 plan	Established in review of '12 plan	Established in review of '12 plan	Established in review of '12 plan
Students in GDSN 450	Students in ARTH 330 and/or ARTH 340.	Students in GDSN 450	Students in GDSN 450	Students in GDSN 450
Upon completion of final portfolio	Upon completion of course(s)	Upon completion of final portfolio	Upon completion of final portfolio	Upon completion of final portfolio
Course instructor	Course instructor	Course instructor	Course instructor	Course instructor
program faculty	program faculty	program faculty	program faculty	program faculty
If needed, additional emphasis will be placed on the comprehension of basic design principles and its connection to communication.	If needed, additional emphasis will be placed on research of the Art canon through history and its shaping of cultures throughout the ages.	If needed, additional emphasis will be placed on the comprehension of basic design principles and its connection to communication.	If needed, additional emphasis will be placed on the comprehension of basic design principles and its connection to communication.	If needed, additional emphasis will be placed on the comprehension of basic design principles and its connection to communication.
With program faculty through department meetings, curriculum development, with chair and dean through summary information	With program faculty through department meetings, curriculum development, with chair and dean through summary information	With program faculty through department meetings, curriculum development, with chair and dean through summary information	With program faculty through department meetings, curriculum development, with chair and dean through summary information	With program faculty through department meetings, curriculum development, with chair and dean through summary information

Program faculty. Summary results to be stored electronically by the department	Program faculty. Summary results to be stored electronically by the department	Program faculty. Summary results to be stored electronically by the department	Program faculty. Summary results to be stored electronically by the department	Program faculty. Summary results to be stored electronically by the department
Program faculty	Program faculty	Program faculty	Program faculty	Program faculty
meeting mins.	meeting mins.	meeting mins.	meeting mins.	meeting mins.

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