# Tech Snacks: Get to Know Yuja Video

As many of you already know, OTLE adopted a new video software that's embedded in Canvas, called YuJa Video. We've briefly talked about this new software earlier in the semester, but now that there's more familiarity with Canvas, this is a great time to dive into Yuja Video and find ways to use this product in the classroom for enhancing student engagement.

Faculty can use YuJa Video to create, manage, and edit videos within their Canvas courses, whether doing live sessions or recording for later.

### How to Access YuJa Video

The easiest way to access YuJa Video is directly through a Canvas course. Inside your course, you will see the "YuJa Video" button on the left-side navigation menu. If the button has an eyeball with a slash through it, you will need to enable it through your course's settings (under Navigation).

You can also access YuJa Video by logging into the desktop app using the single sign-on (your NetID@msun.edu and your password).

#### Navigating & Organizing the YuJa Platform

Within YuJa Video, faculty can organize content into channels and playlists, upload external video files, caption content, and use the embedded video editing platform. Each course in YuJa Video will be given a channel. Within channels, users can organize their videos into playlists. Users can share videos across different channels and with different users.

#### How to Record a Video in YuJa

YuJa Video offers two different ways to record videos: software capture and browser capture. Faculty and students have access to both, and although most features are the same, there are some differences between the two. To prompt a video recording for the first time, you can access YuJa Video directly in Canvas, and select "Create Recording."

**Software Capture** — The software capture will prompt you to download the YuJa Video app to your device. You can then launch the app directly on your desktop to record, watch, and manage content. If accessing the software through the desktop app only, not Canvas, you will be asked to sign in with your SSO credentials.

**Browser Capture** — The browser capture will allow you to record directly from your browser, as long as you allow permissions for YuJa Video to access your webcam and microphone.

There are some differences in available features between the software capture and browser capture. For a full table of these differences, access the <u>Comparing the Software Capture</u> <u>Application With Browser Capture webpage</u> directly from YuJa.

# Embedding YuJa Videos in a Canvas Course

YuJa videos can be embedded anywhere you see the Rich Content Editor in Canvas (e.g., Announcements, Discussions, Pages). To embed a video from YuJa, you can locate the YuJa Video icon in the navigation bar within the Rich Content Editor: () If you have existing material in YouTube that you would like in Canvas, you can download them from YouTube and easily upload to Yuja. This saves students from exiting Canvas and provides an ad-free experience.

## Quizzes in YuJa Videos

One key feature that YuJa Video offers faculty is embedding quizzes inside your videos. This allows faculty the ability to assess student learning, encourage interaction with the video content, and better determine overall understanding of the material. Faculty can embed YuJa quizzes inside any video that is created or uploaded in the YuJa Video platform.

## Statistics & Analytics

YuJa Video offers some more in-depth statistics and analytics for video content in your courses. Faculty can view user interactions with their videos, including an overall summary and more detailed information about video views, browsers used, and other patterns.

To view statistics through Canvas, once you're in Yuja's Media Library (first page you will see upon clicking "Yuja Video" in Canvas), hover the mouse over a video you want to see statistics for > click "more" > click "analytics" on the left side navigation of the new window that pops up > scroll down and hit "more" again to view full stats. Once in this area, you can narrow down statistics by student or course.

## What Assignments can I create with YuJa?

- Quiz-embedded videos: If you want students to complete an entire video, or even just a percentage of it, embedded quizzes are one way to ensure they complete the material by requiring a passing quiz grade based on the video content. You can even add "pauses" in the video for them to stop and reflect/answer quiz questions.
- **Lecture Capture**: If utilizing a flipped classroom style, Yuja is a great way to record lectures in advance and have students view the material before a lab, especially if there's material students need to know before completing tasks in a lab session.
- **Interactive Video Discussions**: Students can take traditional discussion assignments into video discussions, whether peer-to-peer, peer-to-instructor, or both.
- **Live Streaming:** For asynchronous hybrid courses, live streaming is an additional outside of Zoom or Teams. Online students could also use this for presentations.