

Northern Network News



The Official Newsletter for MSU-Northern

February 24, 2012

Proposed Drawings Unveiled



Preliminary drawings of the proposed Gym renovations were unveiled during the halftime of the men's game against Carroll College. The goal is to raise enough money to begin installing the new gym floor and bleachers by this summer.

SSS Celebrates National TRIO Week



The Trio programs have been in existence since 1965. The first Northern TRIO program, Student Support Service, started on Northern's campus in 1979. National TRIO Day was established in 1986, making this year's celebration of National TRIO Day's 26th anniversary. This past week, Northern's Student Support Services (SSS) celebrated National TRIO Week by holding an open house with refreshments on Wednesday. The seven TRIO programs are funded through a grant by the US Department of Education. They are: Educational Opportunity Centers, Upward Bound, Veterans Upward Bound, Talent Search, Upward Bound Math and Science, Student Support Services, and McNair Programs.

2012 Spring Career Fair

On Tuesday, February 28, 2012, more than 20 employers who are seeking to fill full-time, part-time and internship positions will be at the 2012 Spring Career Fair. Job opportunities for a wide variety of majors will be represented at the fair. Local job opportunities as well as national opportunities will be available. The 2012 Spring Career Fair will take place from 10am - 2pm in the SUB Ballroom

For a list of attending employers and to pre-register, visit careers.msun.edu

MSU-Northern Hosts Playoff Games

Check out all the action as MSU-Northern will be hosting the first round of Basketball Playoff Games for both our men's and Women's teams. It is too early in the process to know who we will be playing but the games have been scheduled for:

Men's Game - Tuesday Feb. 28 at 7:00 p.m.

Women's Game - Wednesday Feb. 29 at 7:00 p.m.

These are Frontier Conference sponsored events which means normal season tickets do not work for entrance. However, anyone who has purchased a 2011-12 reserved season ticket will have their seat reserved for them. All tickets are general admission. Prices are as follows: \$10.00/Adults, \$7.00/Senior Citizens and Under 17, \$5.00/Northern Students (w/ID)

Anyone who wants to purchase their tickets early can drop by Athletic Office on Monday, Tuesday, or Wednesday between the hours of 9:00 a.m. and 4:30 p.m. Ticket booth on game day will open at 5:45 p.m. Currently, there are a limited number of student tickets that have been pre-paid by a local businessman and Athletic department. They will be offered to students beginning Monday morning on a first come-first serve basis---student ID will be required.



Comedian Johnny Cardinale

Johnny Cardinale, a musical comedian compared to Adam Sandler and Jimmy Fallon, thrilled our local audience last night. The Associated Students of MSU-Northern Program Council provided this show to MSU-Northern and the Havre community.

In his stand-up act, Cardinale observed absurdities in life and told jokes about family life. Cardinale brought his guitar along, which allowed him to poke fun at the music industry as he imitated various musical artists. Though compared to Sandler, Cardinale's show was clean and upbeat.

New People on Campus

The following people have been hired since January or have recently changed jobs on campus. Please stop by and welcome them to their new positions.

Jamie McBryan is the new Accounting Associate III in Business Services. She has an Associate's Degree in Business Technology from MSUN and is pursuing a Bachelor's Degree in Business Technology from MSUN. Jamie has a strong background in accounting, bookkeeping, and administration.

Susan Solomon is the new Bookstore Manager. Susan was previously employed in the MSUN Business Services Office. She has a BS Degree in Business Technology from MSUN with an emphasis in management, small business management, and marketing. In addition, Susan has over 10 years of experience in retail business.

Kelly Barnes is the new Administrative Associate II in the Provost's Office. Kelly has a Bachelor's Degree in Education from Dickinson State. Prior to Northern, Kelly worked in the banking industry.

Deanna Curtiss-Deming has worked for Northern in the past and is now back for the spring semester as an Assistant Professor of Nursing. Deanna received her ASN and BSN from MSUN and MSN/ED from the University of Phoenix. Deanna was previously employed with MSUN as an Assistant Professor of Nursing at MSUN Great Falls.

Rod Ridenour is the new Assistant Professor of Business. Rod received his Bachelor's Degree in Accounting, Economics, and Speech Communication from Luther College and Master's of Professional Accountancy from MSU. In addition, Rod is a CPA.

Jay Reed is the new Assistant Professor of Diesel Technology for the spring semester. Jay has two Associate Degrees. One is in Applied Science, Intelligence, and Analysis and the other is in Heating, Ventilation, and Air-Conditioning. In addition he has a Bachelor of Science Degree in Industrial Technology. Jay has over 30 years of experience in construction and maintenance.

Chancellor's Forum Schedule

The Open Forum is now being called the Chancellor's Forum. The next Chancellor's Forum will be held today, February the 24th at noon in Hensler Auditorium. This week's Chancellor's Forum will focus on the action roster and the vision of Northern. The remaining Chancellor's Forums for this semester are listed below.

Monday, March 5 - 12:00 p.m. (noon)

- Marketing/Branding Update
- Further discussion on vision

Wednesday, March 21 - 4:00 p.m.

- Budget/Enrollment Overview (first of two identical presentations, offered twice to accommodate as many schedules as possible)

Thursday, March 22 - 12:00 p.m. (noon)

- Budget/Enrollment Overview (second of two identical presentations, offered twice to accommodate as many schedules as possible)

Tuesday, April 3 - 12:00 p.m. (noon)

- National Survey on Student Engagement: Discussion on results and implications
- Further discussion on vision

Wednesday, April 18 - 4:00 p.m.

- Presentation of draft "Montana State University-Northern will be known for..." statement.

STEAM BOILER WORKSHOP OFFERED IN GREAT FALLS, MONTANA

Montana State University-Northern Extended University is offering a four-day workshop to prepare people to take the state examination for low-pressure boiler operator's license. The workshop is designed for people without boiler operator's licenses who work in physical plants.

The workshop, "Low Pressure Steam Boilers and Systems" will be offered Thursday through Sunday, March 29 - April 1, 2012, 7:00 AM - 6:00 PM at the O'Haire Motor Inn (17 7th Street South, Great Falls, MT). Bill Fisher, Certified 3rd Class Boiler Operator and Certified Water Operator from Missoula, is the instructor.

The cost of the workshop is \$200 plus \$75 for the textbook. Participants must pre-register by March 22. Enrollment is limited to the first 20 participants. For further information, please call MSU-Northern Extended University toll free at 1-800-662-6132, extension 3730 or 406-265-3730.

SPRING BREAK 2013

With Spring Break 2012 almost upon us, it is time to start planning for Spring Break 2013. Join a group of students, faculty and community members on a Spring Break to remember - Ireland. Ireland is the home of Guinness, the Blarney Stone, the Book of Kells and Trinity College in Dublin. There will be a meeting on Thursday, March 1st at noon in the Fireside Room of the SUB to discuss this trip. Please join us. If you have any questions, please contact Carol Reifschneider at 265-3768.

Points of Pride

Tom Metcalfe won his second Gold ADDY for "8 design" logo. Metcalfe previously won a gold in '09-'10 for a digital illustration.

McKenna Mielke, a senior in our Graphic Design Program, received a Silver ADDY Award for her personal website.

Norton Pease won a Silver ADDY for bigthinkink.com in the professional categories.

All Gold and Silver ADDY are forwarded to the District XI level to compete against design firms in Oregon, Washington, BC/Alberta, Idaho, Alaska and Montana. At the student level, Gold and Silver will also be forwarded to the District level to compete against schools in those areas.

Here's a bit of information about the ADDYs: The ADDYs are the advertising industry's largest and most representative competition, attracting over 50,000 entries every year in local ADDY competitions. The mission of the ADDY competition is to recognize and reward creative excellence in the art of advertising

Conducted annually by the American Advertising Federation (AAF), the local ADDY Awards is the first of a three-tier, national competition. At the second tier, local winners compete against other winners in one of 14 District competitions. District winners are then forwarded to the third tier, the national ADDY Awards competition.

McKenna, Thomas, and Norton, you make Northern proud.

Devin Jackson Named Player of the Week

MSU-Northern guard Devin Jackson has been selected as the Frontier Conference Player of the Week.

The 6-foot-1 guard from Denver, CO helped the Lights overcome a 3-game losing streak, by beating Rocky Mountain and Carroll in Havre on Friday and Saturday. Jackson, a junior, averaged 22 points, four rebounds and 1.5 assists in the wins, while connecting on nine 3-pointers in the contests.

Intramural Dodgeball

The Associated Students of MSU-Northern Intramural & Recreation department is continuing to sponsor the Co-ed Dodgeball Tournament on February 27 and 28.

Urban Legends and/or Traditions

MSU-Northern Admissions is looking for any Northern urban legends or traditions you know about. The Admissions tour guides want to share these fun facts with potential students, families and other visitors during campus tours. If you have any stories you can share, please contact Lexy Fisher lfisher@msun.edu or 406-265-3536.



Hill County's 100th Birthday Celebration

There will be a party celebrating Hill County's 100th birthday on February 28 beginning at 11:00 a.m. in the Timmons Room of the Hill County Courthouse. Refreshments and birthday cake will be offered. The event is free of charge and open to the public.

Talent Show Scheduled For March 1

The Program Council of the Associated Students of MSU-Northern will hold a talent show for the students, faculty and staff of the campus on Thursday, March 1st in the SUB Ballroom at 7 p.m. Acts will be judged by a panel of students, faculty and staff. Points will be earned for originality, appearance, talent and presentation. If anyone is interested in helping with the judging, please contact Denise at 265-3732.

Winners will receive Bookstore gift certificates of \$75 for first place, \$50 for second and \$25 for third. Acts are being solicited for music, dance, comedy or any area of talent which would lend entertainment for the evening. If you are interested in joining the fun, please sign-up at the Student Information Desk or phone 265-3732 by March the 1st at 5pm.

Coed Volleyball Begins

Get your volleyball teams together for the Spring Coed Volleyball league that begins on March 5 at 8pm in the GYM. Teams must consist of 3 men and 3 women with only one former or current collegiate student (who has played in the last two years) on each team. The team captains' meeting will be held on March the 1st at 5pm in the SUB Fireside Lounge. Rosters are due March 2 at 5pm at the SUB Information Desk. Games will be held every Monday and Tuesday night from March 5-20 (excluding spring break March 12-13) Prizes will be awarded to the winning team during the tournament to be held on March 26-27.

Diesel Technician Training

Opportunity Link is working with the Bio-Energy Center and SIFE to offer an ASE certified "Diesel Technician Training". The training program is being offered by the National Biodiesel Board who will be sending their diesel technician training program manager Rachel Burton and technical projects director Kyle Anderson to Havre to teach it. The Diesel Technician Training will be held at the Applied Technology Center on March 6th, Tuesday from 8 am to 4 pm. The training is aimed at

educating diesel automotive instructors, service technicians, OEM representatives and diesel students. The training will be about the use of biodiesel and biodiesel blends.

The event will also coincide with the launch of Montana biodiesel at Ezzie's pump in Havre. Starting March the 6th, Ezzie's downtown will be offering a 5% biodiesel blend with biodiesel produced by Earl-Fisher Bio-Fuels in Chester from oilseeds grown in the region. The official launch will be celebrated at noon and will be joined by training participants.

To register for the training, please call Patty Morning at (406) 265-5920 or register online by visiting www.bioenergytestingcenter.com. There is a registration fee of \$10 that includes lunch for the training.

Making Relationships Matter

Students, faculty, staff and the local community of Montana State University-Northern have been invited to attend a relationships program facilitated by none other than "The Dating Doctor" on March 6, 2012. This program is being brought to the campus by ASMSUN Program Council.

David Coleman is known nationwide as "The Dating Doctor." He has been honored 13 times as the National Speaker of the Year - 10 times by Campus Activities Magazine and 3 times by The National Association for Campus Activities. He is a highly sought after speaker, entertainer, emcee, author, leadership trainer, retreat facilitator, and radio and television personality.

His program is titled "Making Relationships Matter" and teaches how to create and maintain healthy relationships. Topics to be discussed include: who controls relationships and why, basic differences between men and women, arousal points for men & women, the "attraction factor," how to be more physically and emotionally romantic with others, discerning healthy vs. unhealthy relationships, and steps to follow to ensure that all your relationships matter. For a further description, please visit www.DatingDoctor.com.

David Coleman will be speaking on March 6, 2012 at 7pm at MSU-Northern in the SUB Ballroom. For additional information regarding his program, please contact Denise Brewer at 265-3732 and/or brewer@msun.edu.

Sean Jones Comes to Havre

The Northern Showcase Concert Association is proud to announce the "magnetic, captivating and genuinely soulful" Sean Jones on February 28, 2012 at 7:30pm in the Havre High Auditorium. Jones' interpretive performances of R&B and Soul classics have wooed fans from across Canada and the United States, performing hits like "Heard It Through the Grapevine", "My Cherie Amore", "Try a Little Tenderness" and "My Girl", just to name a few.

Jones previously fronted the R&B vocal group "In Essence", a five member vocal group renowned for their spectacular harmonies. Their recording of "You Will Never Have Another" became a mix show radio hit throughout America leading to a multinational record label deal with BMG Music.

In Essence's first album garnered two hit singles and videos winning both "R&B Video of the Year" at Much Music, and "R&B Records of the Year" at the Juno Awards.

Now touring and recording as a solo artist, Sean's Live On-Stage tour features a band as he performs memorable classics of Motown and R&B from artists including Marvin Gaye, Stevie Wonder and many more.

Admission for this event is \$15/adult or \$10/students for those who do not have a Northern Showcase Concert Association season pass. MSU-Northern students are admitted free of charge with a current student I.D. More information about Sean Jones can be seen at www.myseanjones.com.

Lights Wrestling Team Off to Nationals

Come show your support for our wrestling team as they head to nationals by attending the sendoff party on Saturday February 25. There will be cake and finger foods (no host on beverages) at the

Box Cars (619 1st St.) from 2:30pm- 4:30pm.

Chancellor's Lecture Series Presents Julie Galloway and "Ceramics in Montana"

The MSU-Northern Chancellor's Lecture series presents Julia Galloway, a utilitarian potter and professor. Galloway will be presenting "Ceramics in Montana" on Thursday, March 8, 2012 at 7:30 pm in the Student Union Building. Please mark your calendars and encourage students to attend the lecture.

Galloway has been an Artist in Residence at the Archie Bray Foundation and at the Anderson Ranch Arts Center. She was also a visiting scholar at the Nova Scotia College of Art and Design in Halifax. Galloway has demonstrated at the Utilitarian Clay Conference, and NCECA. She has taught workshops at Arrowmont, Penland, Haystack Mountain School of Crafts, Cleveland Institute of Art and the Nova Scotia College of Art and Design.

Galloway's work is included in the collections of the Renwick Gallery and the Smithsonian Museum in Washington D.C., The Huntington Museum of Art in Huntington, WV, Archie Bray Foundation in Helena, MT, The Clay Art Center in Port Chester, NY, The Art Gallery of Nova Scotia in Halifax, Nova Scotia, Canada, and the University of Arkansas in Fayetteville. Her work has been published in Ceramics Monthly, Studio Potter, Art and Perception, and Clay Times. She is also in books The Ceramic Spectrum by Robin Hopper, The Art of Contemporary Pottery by Kevin Hulch, Craft in America: Celebrating Two Centuries of Artist and Objects by Jo Lauria and Steve Fenton, and The Ceramic Continuum by the Archie Bray Foundation.

What's Your Most Memorable Book?

Submission from Emily Mayer:

For my birthday one year (I don't remember which one, maybe tenth), Mom gave me an entire set of Little House on the Prairie books. The seed of appreciating history had been planted during my childhood, and this series of books helped that seed to grow into a love of Western U.S. history in particular, local history specifically. The books offer an insight on how the West was settled, along with how farms and their homes functioned, while still being written specifically for children and leaving out subjects not fit for young readers. I still have those books and occasionally refer to them in my own studies.

It was my mother who instilled a love of reading in me, my three brothers and now my nephew. I am now trying to work on the "classics"-Jane Austen, Edgar Allan Poe, etc. to expand my knowledge and reading experience, and it is my mother I thank for this ability.

Chancellor's Corner

By: Dr. James Limbaugh
Chancellor, MSU-Northern

At today's Chancellor's Forum, we will be discussing the thematic analysis of the comments received as part of the Visioning Initiative. As I have stated before, your input has been-and continues to be-vital in the development of a vision statement that will serve as a guideline for future efforts in recruitment and resource allocation. I offer here an "advance preview" of a portion of the aggregate data.

- 269 comments were thematically analyzed.
- 168 (62.5%) elaborated on current programs, initiatives, or issues/problems/concerns, thus aligning them with tenets of the [mission statement and the Core Themes](#).
- 45 (16.7%) offered recommendations for expanding and/or improving current programs.
- 37 (13.7%) focused on development of new academic programs.



- 35 (13%) spoke to a wide variety of issues related to facilities.
- 34 (12.6%) enumerated specific complaints about current operating procedures and/or practices.
- 22 (8.2%) addressed the need for/interest in expanding co-curricular learning experiences (service learning, experiential learning, etc.).
- 13 (4.8%) concentrated on academic scheduling concerns.

I encourage you to contribute to today's discussion about the messages received through the thematizing exercise, because these results will inform significantly the development of our new vision statement.

Branding 101

By Jim Potter

What is a brand promise and why is it important to our students, staff and faculty?

According to Jean Wilcox, co-author of Abullards ABC's of Branding, "A brand promise is the statement that you make to customers that identifies what they should expect for all interactions with your people, products, services and company. It is often associated with the company name and/or logo."

It can also be called a "tag line." It usually follows the company name or brand, for example.

For a heating and air conditioning company:
ABC Heating and Air -- "We're not comfortable until you are."

Northern's current tagline is:
"Education that Works"

We started using the phrase "Providing an Education that Works" in 2000 and over the years it has been simplified to just "Education that Works"

We are trying to convey two things with this tagline: first our education is designed to prepare people for careers and second, our hands-on approach to education, works. As we continue to develop our vision and our strategic plan, we must reassess our current brand promise to make sure it is still applicable.

Our brand promise is very important because it reminds us every day why we are here and what we are working to accomplish. It is often a reflection of our mission, and helps us keep our goals in sight.

Alumni in Action

By Autumn Elliot

Join the Alumni as we send off our wrestlers to nationals. On Saturday, February the 25th there will be a sendoff party with cake and finger foods at the Box Cars (619 1st St.) from 2:30pm- 4:30pm. Our wrestlers have worked hard this year and deserve all the support we can give.

@ Your Library

By Vicki Gist

Do you enjoy picking up and reading magazines? If you do, the Library has a number of magazines that you may want to browse. Listed below are a few of the magazines that can be found in the Library's reading area, adjacent to the Coffee Cart. Tour the world with National Geographic, or Montana Outdoors. You can find out what's going on in the sports world with Sports Illustrated (and yes, we do get the swimsuit issue). Depending on your interests, Parents, PC World, Health, Discover, Time, Consumer Reports, or Western Farmer Stockman are also entertaining and informative magazines to read. Next time you visit the Library, grab a magazine.

Computer Corner

By Marianne Hoppe

Windows 7 Tip

Calculate Your Mortgage and Other Math Tricks

In Windows 7 the reliable Calculator has been beefed up to do more than just basic arithmetic. You can now toggle between Standard, Scientific, Programmer, and even Statistics modes. In addition, there are new automated conversation tools, such as Unit Conversion (e.g., Angles, Temperature, Velocity, Volume, etc.) and Date Calculation (e.g., calculate the difference between two dates, add or subtract days to a specified date). "Worksheets" give you even more options like the ability to crunch gas mileage, lease tipping points, and even mortgage estimates based on any variables you input. To access all these functions simply:

1. Open up the calculator
(Start à All Programs à Accessories à Calculator ~or~ type **calc** in the Start à Search box)
and
2. Click on **View**
3. Select the option you want to use

TidBit

By Bill Lanier

Northern Alumus, Randy Robinson is the Boys Basketball Head Coach at Red Lodge, Montana. The team will be making their first trip to the Southern Divisional tournament in 15 years. Randy's father, Charlie Robinson, who is the Girls Basketball Head Coach at Chinook, MT will also be heading to the Northern Divisional tournament. Randy played basketball for the MSU-Northern Lights and before that Charlie was a Men's Basketball Assistant Coach for the Lights. Congratulations Randy and Charlie!

Featured Program

Science: Our programs in biology offer you a strong foundation in basic biological principles coupled with a varied emphasis in chemistry and molecular biology. This background is designed to provide students with a comprehensive undergraduate experience that will prepare them to enter graduate school or professional areas of the health sciences. Graduates of the biology program may choose to be involved in a variety of employment opportunities in the private, public, federal, and industrial sectors. It will also provide interested students the option of entering graduate and professional school programs including medical and pharmacy schools.

Mission Statement

"MSU Northern, a teaching institution, serves a diverse student population by providing liberal arts, professional and technical education programs ranging from certificates through master's degrees. The university promotes a student centered and culturally enriched environment endorsing lifelong learning, personal growth and responsible citizenship. The university partners with a variety of community and external entities to enhance collaborative learning, provide applied research opportunities, stimulate economic development and expand student learning experiences."