

PROCEDURAL SEQUENCE FOR ACADEMIC SENATE APPROVAL OF PROPOSALS

1. Submit all proposals to the Office of Academic Affairs.
2. The Senate President will log items and forward them to the appropriate Senate subcommittees.
3. The Senate subcommittee will send the proposal to the Senate.
4. Senate proposals will be considered by the Full Faculty.
5. If approved, the proposal will then be forwarded to the Vice Chancellor.

Proposals that require action to approve/disapprove/table or remand will be sent back to the Senate according to the monthly meeting schedule.

TITLE: SPCH 310- Organizational Communication

SUBCOMMITTEE: Curriculum PROPOSAL #: 99-23

PROPOSAL:

Action Signatures:

[Signature]
Submitter Date

[Signature] 2/16/08
College Chair/Dean Date

[Signature]
Committee Chair

Approve Disapprove Date 4/17/08

N/A

Approve Disapprove Date

[Signature]
Committee Chair

Approve Disapprove Date 4/24/08

[Signature]
Faculty Senate President

Approve Disapprove Date 5/2/08

Roger A. Barbn
Provost/Senior Vice Chancellor for Academic Affairs

Course Revision Form

NEW XX DROPPED MAJOR REVISION INFORMATION ONLY

Department College of Arts and Sciences Program Area Communication Date: March 21, 2000

Prefix SPCH No. 310 Title Organizational Communication Credits 3

Required by Communication Major and minor

Selective in _____

Elective in _____

General Education Area B

Lecture xx Lecture/Lab _____ Contact hours lecture 3 Contact hours lab _____

Current Catalog Description (include all prerequisites):

none

Proposed Catalog Description (include all prerequisites):

This course features the study of the communication process in an organizational society. This study includes an examination of contrasting theories of organization. The class will also examine the role of communication in different types of organizational structures, the impact of organizational culture and performance, and the nature of communication on different levels within the organization. Particular attention will be paid to the constituting nature of communication in contemporary organizations.

Course Outcome Objectives:

The outcome ^{AND} objectives of this course are to develop students who are able to articulate their understandings of organizations as communication events. The students should be able to recognize, analyze, and describe the communication patterns in organizations that constitute the activity of organizing. The students should be able to diagnose communication events and suggest alternatives to present practice. The students should also be conversant with the various theoretical perspectives from which to analyze organizations.

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.