

# Curriculum Change Synopsis

Department: ARTS AND SCIENCES Program Area: GRAPHIC DESIGN

CHECK ONE: Information only  New Course  Drop Course   
 Modified Course and Description  Program Revision

\*\*\*\*\*

This form should be used as a header on all curriculum materials during approval, and provided alone to all departments as per the flow chart and procedural sequence. Describe the change in the following space. If the change is Programmatic, please use left and right columns to illustrate before and after modifications (attach additional sheets as needed). If the change is a major course revision, state the catalog description before and after. Attach Course Revision form/s to this sheet for Curriculum Committee only

\*\*\*\*\*

1. A new course, GDSN 150 Graphic Design Applications, is being added to the BA, AAS, and the minor.
2. GDSN 450 Graphic Design III is being increased from 3 to 4 credits.
3. The GDSN minor is being modified with one option being dropped.

In the following space please include a brief description of the rationale for the changes.

1. The new course, GDSN 150, is being added to better prepare students for upper division graphic design courses taught on the computer and to introduce graphic design computer applications into the AAS.
2. GDSN 450 will now include portfolio construction and an exhibition in addition to graphic design projects.
3. Option B of the minor was more CAD than graphic design and was not used.

Action Signatures:

Department  
 General Ed. Comm. (if Gen Ed)

[Signature] Date 2/16/00  
 \_\_\_\_\_ Date \_\_\_\_\_

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_  
 Curriculum Committee [Signature] Date 3/7/2000  
 Approve  Disapprove \_\_\_\_\_

(Curriculum Committee signature accounts for consideration of affected department concerns)  
 Faculty Senate [Signature] Date 3/22/00

Approve  Disapprove \_\_\_\_\_  
 Full Faculty [Signature] Date 3/28/00

Approve  Disapprove \_\_\_\_\_  
 Vice Pres. for Academic Affairs [Signature] Date 4/20/00  
 Approve  Disapprove \_\_\_\_\_

**PROCEDURAL SEQUENCE FOR ACADEMIC SENATE APPROVAL OF PROPOSALS**

1. Submit all proposals to the Office of Academic Affairs.
2. The Senate President will log items and forward them to the appropriate Senate subcommittees.
3. The Senate subcommittee will send the proposal to the Senate.
4. Senate proposals will be considered by the Full Faculty.
5. If approved, the proposal will then be forwarded to the Vice Chancellor.

Proposals that require action to approve/disapprove/table or remand will be sent back to the Senate according to the monthly meeting schedule.

**TITLE: GDSN 450- Graphic Design III**

**SUBCOMMITTEE:**

**PROPOSAL #:** 99-19

Rationale: Increase the credits from 3 to 4 and add the requirement of construction of a portfolio of course material to the catalog description.

**Action Signatures:**

*Ronald*                      2-10-2000  
 Submitter                                      Date

*St. Sylvest*                      2/16/00  
 College Chair/Dean                                      Date

*Bob Christofy*  
 Committee Chair

Approve X      Disapprove \_\_\_\_\_      Date \_\_\_\_\_

N/A  
 Committee Chair

Approve \_\_\_\_\_      Disapprove \_\_\_\_\_      Date \_\_\_\_\_

*J. Smutal*  
 Faculty Senate President

Approve X      Disapprove \_\_\_\_\_      Date 3/28/00

\_\_\_\_\_  
 Provost/Senior Vice Chancellor for Academic Affairs

Approve \_\_\_\_\_      Disapprove \_\_\_\_\_      Date \_\_\_\_\_

Course Revision Form

NEW \_\_\_\_\_ DROPPED \_\_\_\_\_ MAJOR REVISION XX INFORMATION ONLY \_\_\_\_\_

Department: College of Arts and Sciences Program Area: Graphic Design Date: February 1, 2000

Prefix GDSN No. 450 Title Graphic Design III Credits 4

Required by Graphic Design BA and Minor

Selective in \_\_\_\_\_

Elective in All

General Education Group A

Lecture \_\_\_\_\_ Lecture/Lab XX Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

Lecture/studio course utilizing visual design concepts and principles in problem-solving of realistic commercial graphic arts assignments. The computer is incorporated as the primary tool for generating images, typography, and composition. Prerequisites: GDSN 250, GDSN 350, GDSN 320.

Proposed Catalog Description (include all prerequisites):

Lecture/studio course utilizing visual design concepts and principles in problem-solving of realistic commercial graphic arts assignments. The computer is incorporated as the primary tool for generating images, typography, and composition. A portfolio will be constructed and presented at the conclusion of the course. Prerequisites: GDSN 250, GDSN 350, GDSN 320.

Course Outcome Objectives:

The objective of the course is to create a presentation quality portfolio of self-promotional graphic design work. Design layout and illustration will be the emphasis of the portfolio. The objective of the portfolio is to demonstrate design ability and competency with graphic design processes.

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

**PROCEDURAL SEQUENCE FOR ACADEMIC SENATE APPROVAL OF PROPOSALS**

1. Submit all proposals to the Office of Academic Affairs.
2. The Senate President will log items and forward them to the appropriate Senate subcommittees.
3. The Senate subcommittee will send the proposal to the Senate.
4. Senate proposals will be considered by the Full Faculty.
5. If approved, the proposal will then be forwarded to the Vice Chancellor.

Proposals that require action to approve/disapprove/table or remand will be sent back to the Senate according to the monthly meeting schedule.

**TITLE: GDSN 350- Graphic Design II**

**SUBCOMMITTEE:**

**PROPOSAL #:** 99-19

Rationale: Add GDSN 150 as a prerequisite to the course.

**Action Signatures:**

Rowal 2-10-2000  
Submitter Date

RP Christel  
Committee Chair

N/A  
Committee Chair

1) Smutal  
Faculty Senate President

\_\_\_\_\_  
Provost/Senior Vice Chancellor for Academic Affairs

She Lyfut 2/16/00  
College Chair/Dean Date

Approve X Disapprove \_\_\_\_\_ Date 2-28-2000

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

Approve X Disapprove \_\_\_\_\_ Date 3-28-00

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

**Course Revision Form**

NEW \_\_\_ DROPPED \_\_\_ MAJOR REVISION \_\_\_ INFORMATION ONLY XX

Department: **College of Arts and Sciences** Program Area: **Graphic Design** Date: **February 1, 2000**

Prefix **GDSN** No. **350** Title **Graphic Design II** Credits **3**

Required by Graphic Design BA and Minor

Selective in \_\_\_\_\_

Elective in All

General Education Group A

Lecture \_\_\_\_\_ Lecture/Lab XX Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

This is a lecture/studio course utilizing visual design concepts and principles in problem-solving of realistic commercial graphic arts assignments. The computer is incorporated as the primary tool for generating images, typography and composition. Prerequisites: CIS 110, ART 250, or permission of instructor.

Proposed Catalog Description (include all prerequisites):

This is a lecture/studio course utilizing visual design concepts and principles in problem-solving of realistic commercial graphic arts assignments. The computer is incorporated as the primary tool for generating images, typography and composition. Prerequisites: CIS 110, ART 250, GDSN 150 or permission of instructor.

(Add GDSN 150 as a prerequisite to the course)

Course Outcome Objectives:

The student will gain problem solving experience in graphic design while gaining familiarity with software and hardware.

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

# Program Revision Form

NEW  DROPPED  MAJOR REVISION  INFORMATION ONLY

Department ARTS AND SCIENCES Program Area GRAPHIC DESIGN Date: 2.10.2000

Please provide in the space below a "before and after" picture of the program with the changes in the program noted. Attached appropriate Course Revision Forms.

### Present Graphic Design Minor

### Proposed Graphic Design Minor

#### Option A

ART 120	Drawing I	3
ART 150	Two-Dimensional Design I	3
ART 151	Two-Dimensional Design II	3
GDSN 220	Illustration I	3
GDSN 250	Graphic Design I	3
GDSN 270	Introduction to Photography	3
GDSN 320	Illustration II	3
	or	3
GDSN 370	Photography II	3
GDSN 350	Graphic Design II	4
GDSN 450	Graphic Design III	4
	Total credits	27

ART 120	Drawing I	3
ART 150	Two-Dimensional Design I	3
ART 151	Two-Dimensional Design II	3
GDSN 150	Graphic Design Applications	3
GDSN 220	Illustration I	3
GDSN 250	Graphic Design I	3
GDSN 270	Introduction to Photography	3
GDSN 320	Illustration II	3
	or	3
GDSN 370	Photography II	3
GDSN 350	Graphic Design II	3
GDSN 450	Graphic Design III	4
	Total credits	30

#### Option B

ART 120	Drawing I	3
ART 150	Two-Dimensional Design I	3
ART 151	Two-Dimensional Design II	3
DRFT 156	Introduction to CAD	3
GDSN 250	Graphic Design I	3
DRFT 256	3D CAD	3
GDSN 350	Graphic Design II	3
DRFT 356	CAD Presentation	4
DRFT 456	CAD Presentation II	3
	or	3
GDSN 450	Graphic Design III	4
	Total credits	27

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Action Signatures:

Submitter

Randolph Date 2.10.2000  
J. J. Smith Date 2/16/00

Department Chair

(Signature indicates departmental approval)

Teacher Education Council

(if Teacher Education item)

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

General Education Committee

(if General Education item)

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

Curriculum Committee

(Signature accounts for consideration of affected department concerns)

R.P. Christen Date 2-24-2000  
Approve  Disapprove \_\_\_\_\_

Faculty Senate

J. J. Smith Date 3-28/00  
Approve  Disapprove \_\_\_\_\_

Faculty

J. J. Smith Date 3-28/00  
Approve  Disapprove \_\_\_\_\_

Vice Chancellor for Academic Affairs

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

Chancellor

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

GA 021 11/11/00  
022 11/11/00  
023 11/11/00  
024 11/11/00  
025 11/11/00  
026 11/11/00  
027 11/11/00  
028 11/11/00  
029 11/11/00  
030 11/11/00

# Program Revision Form

NEW  DROPPED  MAJOR REVISION  INFORMATION ONLY

Department ARTS AND SCIENCES Program Area ART/GRAPHIC DESIGN Date: 2.10.2014

Please provide in the space below a "before and after" picture of the program with the changes in the program noted. Attached appropriate Course Revision Forms.

### Present Graphic Design AAS

#### Freshman Year

ART 100	Introduction to Art	3
ART 120	Drawing I	3
ART 150	Two-Dimensional Design I	3
ART 151	Two-Dimensional Design II	3
CIS 110	Introduction to Computers	3
DRFT 156	Introduction to CAD	3
ENGL 111	Written Communications I	3
	Electives	9

#### Sophomore Year

ART 254	Painting I	3
	or	
ART 256	Watercolor Painting	3
DRFT 256	3D CAD	3
GDSN 220	Illustration I	3
GDSN 250	Graphic Design I	3
GDSN 270	Introduction to Photography	3
MATH 110	Math for Liberal Arts	4
SPCH 141	Fundamentals of Speech	3
	or	
SPCH 142	Interpersonal Communication	3
	Area B Selective	3
	Area C Selective	3
	Electives	6
	Total credits	64

### Proposed Graphic Design AAS

#### Freshman Year

ART 100	Introduction to Art	3
ART 120	Drawing I	3
ART 150	Two-Dimensional Design I	3
ART 151	Two-Dimensional Design II	3
CIS 110	Introduction to Computers	3
DRFT 156	Introduction to CAD	3
ENGL 111	Written Communications I	3
GDSN 150	Graphic Design Applications	3
	Electives	9

#### Sophomore Year

ART 254	Painting I	3
	or	
ART 256	Watercolor Painting	3
DRFT 256	3D CAD	3
GDSN 220	Illustration I	3
GDSN 250	Graphic Design I	3
GDSN 270	Introduction to Photography	3
MATH 110	Math for Liberal Arts	4
SPCH 141	Fundamentals of Speech	3
	or	
SPCH 142	Interpersonal Communication	3
	Area B Selective	3
	Area C Selective	3
	Electives	6
	Total credits	67

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.



Action Signatures:

Submitter

Rafael

Date 2.10.2006

Department Chair

St. Light

Date 2/16/00

(Signature indicates departmental approval)

Teacher Education Council  
(if Teacher Education item)

n/a

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Date \_\_\_\_\_

General Education Committee  
(if General Education item)

n/a

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Date \_\_\_\_\_

Curriculum Committee  
(Signature accounts for consideration  
of affected department concerns)

RL Christick

Date 2/24/2008

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Faculty Senate

Smith

Date 3/22/0

Approve  \_\_\_\_\_ Disapprove \_\_\_\_\_

Faculty

Smith

Date 3/28/0

Approve  \_\_\_\_\_ Disapprove \_\_\_\_\_

Vice Chancellor for Academic Affairs

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Date \_\_\_\_\_

Chancellor

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Date \_\_\_\_\_

Office of the  
Chancellor  
University of  
North Carolina  
at Chapel Hill  
100 South  
Cameron  
Street  
Chapel Hill,  
NC 27516  
Tel: 919/973-3100  
Fax: 919/973-3101  
www.uncc.edu

# Program Revision Form

NEW \_\_\_\_\_ DROPPED \_\_\_\_\_ MAJOR REVISION  INFORMATION ONLY \_\_\_\_\_

Department ARTS AND SCIENCES Program Area GRAPHIC DESIGN Date: 2.10.2000

Please provide in the space below a "before and after" picture of the program with the changes in the program noted. Attached appropriate Course Revision Forms.

Present Graphic Design BA				Proposed Graphic Design BA			
<b>Freshman Year</b>				<b>Freshman Year</b>			
ART	120	Drawing I	3	ART	120	Drawing I	3
ART	150	Two-Dimensional Design I	3	ART	150	Two-Dimensional Design I	3
ART	151	Two-Dimensional Design II	3	ART	151	Two-Dimensional Design II	3
CIS	110	Introduction to Computers	3	CIS	110	Introduction to Computers	3
DRFT	156	Introduction to CAD	3	DRFT	156	Introduction to CAD	3
ENGL	111	Written Communications I	3	ENGL	111	Written Communications I	3
ENGL	112	Written Communicatins II	3	ENGL	112	Written Communicatins II	3
SPCH	141	Fundamentals of Speech	3	GDSN	150	Graphic Design Applications	3
		or		SPCH	141	Fundamentals of Speech	
SPCH	142	Interpersonal Communication				or	
		Electives	9	SPCH	142	Interpersonal Communication	3
						Electives	6
<b>Sophomore Year</b>				<b>Sophomore Year</b>			
DRFT	256	3D CAD	3	DRFT	256	3D CAD	3
ENGL	114	Introduction to Literature	3	ENGL	114	Introduction to Literature	3
		or				or	
ENGL	214	Introduction to World Literature		ENGL	214	Introduction to World Literature	3
GDSN	220	Illustration I	3	GDSN	220	Illustration I	3
GDSN	250	Graphic Design I	3	GDSN	250	Graphic Design I	3
GDSN	270	Introduction to Photography 3		GDSN	270	Introduction to Photography	3
HIST	142	History of Western Civilization II	3	HIST	142	History of Western Civilization II	3
MATH	110	Math for Liberal Arts	4	MATH	110	Math for Liberal Arts	4
		Lab Science	3			Lab Science	3
		Electives	5			Electives	5
<b>Junior Year</b>				<b>Junior Year</b>			
DRFT	356	CAD Presentation	4	DRFT	356	CAD Presentation	4
GDSN	320	Illustration II	3	GDSN	320	Illustration II	3
GDSN	350	Graphic Design II	3	GDSN	350	Graphic Design II	3
GDSN	370	Photography II	3	GDSN	370	Photography II	3
		Foreign Language	8			Foreign Language	8
		Distribution Area C. Selective	3			Distribution Area C. Selective	3
		Electives (6 cr. at 300 or 400 level)	9			Electives (6 cr. at 300 or 400 level)	9
<b>Senior Year</b>				<b>Senior Year</b>			
ART	361	Art History of Western Civ. I		ART	361	Art History of Western Civ. I	
		or	3			or	3
ART	362	Art History of Western Civ.II		ART	362	Art History of Western Civ.II	
DRFT	456	CAD Presentation II	3	DRFT	456	CAD Presentation II	3
GDSN	450	Graphic Design III	3	GDSN	450	Graphic Design III	4
		Distribution Area B. Selective	3			Distribution Area B. Selective	3
		Electives (10 at 300 or 400 level)	14			Electives (300 or 400 level)	11
		Total	120			Total	120

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Action Signatures:

Submitter

*[Handwritten Signature]*

Date 2-10-2000

Department Chair

*[Handwritten Signature]*

Date 2-16-00

(Signature indicates departmental approval)

Teacher Education Council  
(if Teacher Education item)

N/A

Date \_\_\_\_\_

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

General Education Committee  
(if General Education item)

N/A

Date \_\_\_\_\_

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Curriculum Committee  
(Signature accounts for consideration  
of affected department concerns)

*[Handwritten Signature: R.P. Chestnut]*

Date 2-24-2000

Approve  Disapprove \_\_\_\_\_

Faculty Senate

*[Handwritten Signature]*

Date 3-22-00

Approve  Disapprove \_\_\_\_\_

Faculty

*[Handwritten Signature]*

Date 3/28/00

Approve  Disapprove \_\_\_\_\_

Vice Chancellor for Academic Affairs

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

Chancellor

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

*[Faint, mirrored text from the reverse side of the page, including names and dates.]*

**PROCEDURAL SEQUENCE FOR ACADEMIC SENATE APPROVAL OF PROPOSALS**

- 1. Submit all proposals to the Office of Academic Affairs.
- 2. The Senate President will log items and forward them to the appropriate Senate subcommittees.
- 3. The Senate subcommittee will send the proposal to the Senate.
- 4. Senate proposals will be considered by the Full Faculty.
- 5. If approved, the proposal will then be forwarded to the Vice Chancellor.

Proposals that require action to approve/disapprove/table or remand will be sent back to the Senate according to the monthly meeting schedule.


**TITLE: GDSN 320- Illustration II**

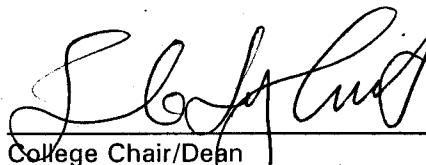
**SUBCOMMITTEE:**

**PROPOSAL #:** 99-19

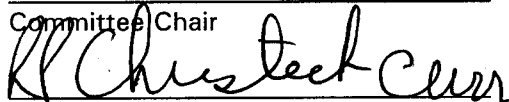
Rationale: Add GDSN 150 as a prerequisite to the course.

**Action Signatures:**

 2.10.2000  
Submitter Date

 2/16/00  
College Chair/Dean Date

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

  
Committee Chair

Approve X Disapprove \_\_\_\_\_ Date 9-24-2008

  
Faculty Senate President

Approve X Disapprove \_\_\_\_\_ Date 3-28-00

\_\_\_\_\_  
Provost/Senior Vice Chancellor for Academic Affairs

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Date \_\_\_\_\_

Course Revision Form

NEW  DROPPED  MAJOR REVISION  INFORMATION ONLY

Department: College of Arts and Sciences Program Area: Graphic Design Date: February 1, 2000

Prefix GDSN No. 320 Title Illustration II Credits 3

Required by Graphic Design BA and Minor

Selective in \_\_\_\_\_

Elective in All

General Education Group A

Lecture \_\_\_\_\_ Lecture/Lab XX Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

Illustration based in current imaging software with the goal of developing individual methods and style.  
Prerequisite: GDSN 220

Proposed Catalog Description (include all prerequisites):

This course covers illustration based in current imaging software with the goal of developing individual methods and style. Prerequisite: GDSN 150, GDSN 220

(Add GDSN 150 as a prerequisite to the course)

Course Outcome Objectives:

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

Course Revision Form

NEW XX DROPPED \_\_\_\_\_ MAJOR REVISION \_\_\_ INFORMATION ONLY \_\_\_

Department: College of Arts and Sciences Program Area: Graphic Design Date: February 1, 2000

Prefix **GDSN** No. **150** Title **Graphic Design Applications** Credits **3**

Required by Graphic Design BA , AAS, and Minor

Selective in \_\_\_\_\_

Elective in All

General Education Group A

Lecture \_\_\_\_\_ Lecture/Lab XX Contact hours lecture 1 Contact hours lab 4

Current Catalog Description (include all prerequisites):

None

Proposed Catalog Description (include all prerequisites):

This course is an introduction to software applications used by today's graphic design industry. A workbook-guided approach is employed and the course is self-paced. Photoshop, Illustrator, and QuarkXpress are covered in the course. This course is prerequisite to GDSN 320, GDSN 350 and GDSN 450.

Course Outcome Objectives:

The objective is beginning competency with software applications used in Graphic Design.

New instructional resources needed (including: library materials, special equipment, and facilities). Please note: approval does not indicate support for new faculty or additional resources.

2/25/2000

TO: Randy Wain  
College of Arts & Sciences

FR: Bob Christeck  
MSU-N Curriculum Committee


RE: Proposal #99-19

The attached proposal is being returned to you by the Curriculum Committee for the following reasons:

- 1) This proposal needs to have course outcome objectives on GDSN 150 & 350. NOT BEING CHANGED
- 2) This proposal needs to be written in complete sentences.
- 3) There was a question raised on GDSN 450 - Lecture/Lab Contact Hours.
- 4) Should AAS be listed under required by degrees listed on GDSN 150??
- 5) The minor is okay.
- 6) The AAS is okay.
- 7) The BA should have the work selective removed from the Distribution Area B & C.

After making these corrections, please re-submit this proposal. Thank You

# 3

  
- Additional credit is for added work that is primarily independent. EXHIBITION, PORTFOLIO, AND PORTFOLIO PRESENTATION ARE SIGNIFICANT ADDITIONAL REQUIREMENTS.