Academic Council
Meeting Minutes
October 3, 2012
Library Conference Room
2:30pm

Attended: Greg Kegel, Jay Howland, Lanny Wilke, Larry Strizich, Darlene Bricker, Christine Cremeau, Randy Bachmeier, Norton Pease, Rosalyn Templeton

Minutes: Kristen Martinez and Debra Bradley

- **Call to Order at 2:30pm**
- **Minutes approved for 09-14-12**
- **Chancellor Limbaugh needs input and approval for the ad hoc marketing committee**
  1. Agriculture
  2. Diesel – already has a plan that is working
  3. CJ
  4. ED – Elementary or Secondary
     4.1. Market separately but need to look at Secondary again
  5. Nursing
     5.1. Already a plan in place
     5.2. Keep ASN at a maintained number and ramp up the BSN?
  6. On-line Programing
     6.1. Needs to be marketed
        6.1.1. Business
        6.1.2. NSRG
        6.1.3. SET
     6.2. Provost will submit to Chancellor Limbaugh

- **List of Productivity Metrics**
  1.1. Determine if we want to use them?
  1.2. Shows productivity of each program or discipline area

- **Credit Hours Taught**
  1.1. Good date for register to pull
  1.2. Adding cap enrollments? In courses.
  1.3. Total credit taught verses actual number of students enrolled.
• Degrees Granted
  .1.1. Leave – needed for BOR

• Student Retention
  .1.1. More specific on retention
    .1.1.1. Students you changed majors or withdrew should show up on the report
    .1.1.2. Contact Matt DeLong for all data based information

• Time-To-Degree
  .1.1. Indicator of productivity because it shows how long students take to finish
    .1.1.1. Program rotation

• Number of Majors
• Number of Minors
• Number of Undergraduates
• Number of Graduate Enrollments
  .1. The last four Degree Works will be able to track.
  .2. Data will be separate for each degree and minor
    .2.1. 1 area will have 3 different reports

• Student Faculty Ratio
  .1. Determines caps.
    .1.1. How many students per faculty member is too many or too little

• Faculty Advising Within and Outside of Program
  .1. No comments

• Ratio of Credit Hours Offered to Majors Verses Non-majors
  .1. Come up with a percentage
  .2. Some information will over lap and then it needs to be explained

• Project the Percentage of On-line Verses On the Ground Enrollments
  .1. Randy is to gather the information when needed

• New Category - Other Factors Effecting Productivity
  .1. What is effecting
    .1.1. Assessment work
    .1.2. Circular work
    .1.3. Meetings
    .1.4. Licensing
    .1.5. Committee Work

• Schedule Work Week Meeting
• Degree works is up and running
  .1. Launched on October 1, 2012

• Hire more support
  .1. Students?
  .2. Hourly
  .3. 1 per College
4. Study Skills
   4.1. Was made a requirement in a policy
   4.2. Not being enforced
   4.3. Need data from Direct Reports
   4.4. Block probationary students account until the student registers for course
       4.4.1. Check with Lindsey

- **New Book for Council**
  1. Prioritizing Academic Programs and Services by Robert C. Dickeson
- **Possibility of I-Pads for the Council**
- **COEASN Program Update**
  1. Met with all areas
  2. Deadline October 15, 2012
- **COTS Program Update**
  1. Met with Faculty
  2. Broad Topics
- **Meeting adjourned at 3:50pm**