



# MONTANA STATE UNIVERSITY **NORTHERN** **Athletics**

## Game Sponsorship Information

### ❖ **DISPLAY IN THE ARENA**

Your company's name and logo prominently displayed before the capacity crowd as the GAME SPONSOR for the women's and/or men's contest that night.

### ❖ **WALL OF SPONSORS**

Your company's name added to the exclusive WALL OF SPONSORS distinguishing your business as an eminent supporter of MSU-NORTHERN Athletics and providing year-round visibility at all Northern Gymnasium events.

### ❖ **PUBLIC ADDRESS PROMOTION**

Announcements over the public address system before, during, and after both the men's and women's contests advertising your company as that night's GAME SPONSOR. The prospect of including a community service message or advertising blurb is also a consideration.

### ❖ **PROGRAM INSERT**

An insert will be included in the game program. For your sponsored game, the insert's front cover will display your company's name and any message and/or promotion that you may wish to advertise. The back page will list your company among this year's GAME SPONSORS.

### ❖ **POSTGAME RADIO SHOW BROADCASTS**

Coaches will personally thank your company for its generous sponsorship of the contest following the game on their post game show.

### ❖ **HALFTIME PRESENTATION**

A notable member of the athletic department or academic faculty will present you with a plaque noting our appreciation of your benevolence toward MSU-Northern athletics. The ceremony will take place at midcourt during halftime.

### ❖ **FOUR TICKETS TO YOUR SPONSORED GAME**

You and your guests will be present to view your sponsorship efforts as well as enjoy the excitement of Skylights/Lights hoop hysteria!

### ❖ **ADDITIONAL VISIBILITY**

We invite any suggestions or ideas that you may offer us to help your visibility through sponsorship of our athletic contests.